

The background is white with various colorful geometric shapes and lines scattered around. There are purple, yellow, and teal shapes, including circles, squares, and wavy lines. Some letters like 'J', 'A', and 'M' are also visible in different colors and orientations.

# **JAMstack\_conf**

October 16 - 18 • San Francisco

## **Sponsorship Guide 2019**

## There's a revolution happening. **Can you feel it?**

Front-end engineers have become more powerful in the last 5 years than in the previous 20. We can now build full-stack applications leveraging modern front-end tools, APIs, microservices, and serverless architecture. This is known as the JAMstack.

### The JAMstack is:

- Language- and platform-agnostic
- Faster and more secure than apps running a web server
- Infinitely scalable
- An acronym for **J**avaScript, **A**PIs, and **M**arkup



## JAMstack\_conf

is a celebration of today's modern web technologies — and the engineers and companies who are pushing the boundaries of tomorrow's web architecture.

Sponsor today to access this elite group of speakers and attendees who can help take your company to the next level.



### Learn

Learn from experts renowned as much for their presentation skills as for their prowess in software engineering



### Discuss

Mingle with the speakers and attendees—a unique group of technologists and innovators focused on building for the modern web

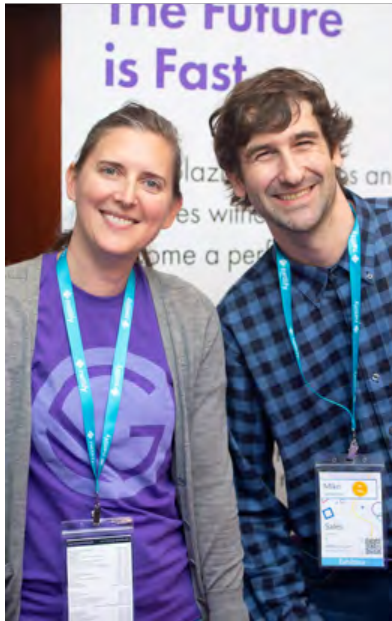


### Connect

Forge relationships with forward-looking engineers eager to explore new tools, products, and approaches to web development.

# San Francisco 2018 **Highlights**

Last year's event was an incredible success, and launched a franchise across 3 cities and 2 continents.



# San Francisco 2018 **In Review**

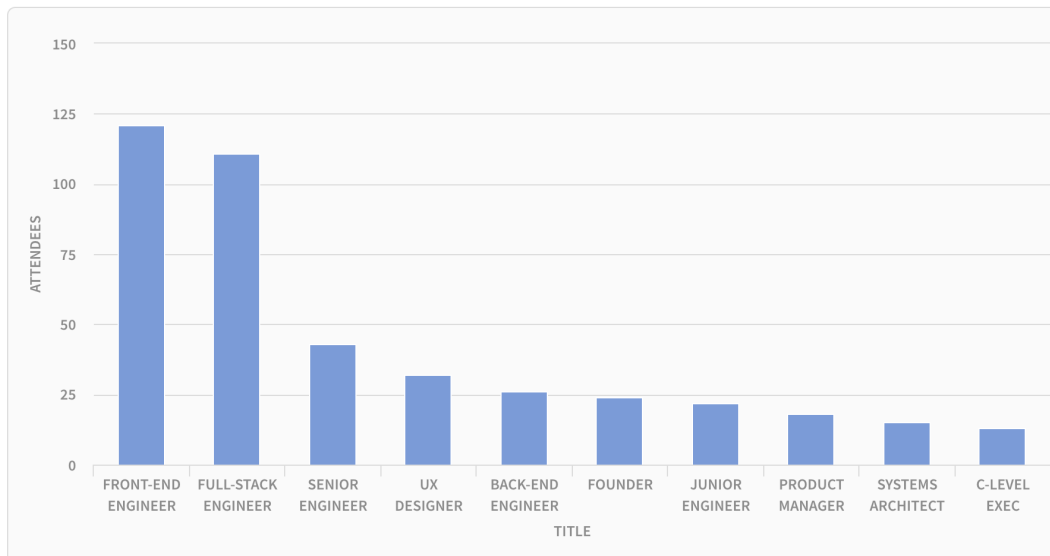
## About

The first ever JAMstack\_conf was held on October 29 - 30, 2018 in downtown San Francisco. For our first event, overall attendance exceeded our expectations. With a healthy mix of engineers from industry-leading corporations, to agencies operating with (or willing to learn) the latest in today's cutting edge-web technologies, the conversations and connections between attendees rivaled the lessons learned from the speakers.

## By the Numbers

2	days	2	panels
267	attendees	5	lightning talks
10	Sponsors	12	full talks
2	sponsored workshops	12	hours for mingling/demos

## Types of Attendees



## Companies Represented

### Corporate

Google  
 Apple  
 Salesforce  
 Oracle  
 Atlassian  
 WeWork  
 GitHub  
 Microsoft  
 Docusign  
 Hashicorp  
 SAP  
 MongoDB  
 Asana

### Agency

TheNewDynamic.org  
 Instrument.com  
 RedShiftDigital.com  
 Upstatement.com  
 Objectively.is  
 Callibrity.com  
 InfieldDigital.com  
 Ample.co  
 Takeshape.io  
 Rumo.rs  
 HelloAmple.com  
 Kanopistudios.com  
 TheStarrConspiracy.com

# JAMstack\_conf 2019

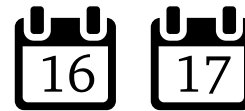
October 16 - 18

## About

Building on the success of San Francisco 2018, New York City in April 2019, and our most recent event in London July 2019, we are excited to return to San Francisco for our flagship event! Excitement for the JAMstack has never been higher, and the relevance never greater. Developers and companies are beginning to recognize the value of a JAMstack-based architecture. Now is the perfect time to brand your company as part of the JAMstack — and JAMstack\_conf San Francisco is the event of the year to reach those engineers and companies!

## Projections

- 2 full days of talks
- 500 attendees
- 12+ Talks
- 2 sponsored workshops
- 12 hours for mingling/demos



## Conference

Two full days of talks from some of the biggest names in the industry.



## Afterparty

On-site afterparty following Day 1 to strengthen your connections, with food and hosted bar.



## Workshop Day

Full day of workshops from industry experts, sponsored workshops, and Netlify. Limited opportunities to host a workshop (and receive sponsor discounts).





## A venue as interesting as the program topics

### City View at Metreon

135 4th St #4000  
San Francisco, CA



Conveniently located in the heart of downtown San Francisco, City View provides a comfortable and impressive backdrop for our flagship conference. The venue lives up to its name with a grand terrace and floor-to-ceiling windows. Airwalls provide separation between the talks and sponsor exhibits, which enjoy the spotlight for mingling between sessions and during the afterparty.



You might want to sponsor for the following reasons:

### Promotion

Brand awareness is a cornerstone of any sponsorship, and we've got you covered here. Whether you want a standard 6' exhibiting table to mingle and chat with attendees, or you'd like to design a custom interactive exhibit to demonstrate your product or API, we've got options for you.

### Fun

You know what they say about all work and no play, right? Well, it's not said at JAMstack\_conf! We mix in plenty of fun activities to break the ice, clear away the cobwebs, and reset your clock to inspire you for the day and through the next quarter.

### Education

JAMstack\_conf talks are designed to educate your engineers of tomorrow's web technologies that can make a difference in your company today. Our lineup is professionally curated to ensure that your company doesn't get left behind by the competition.

### Recruiting

What do you get when you mix equal parts promotion, education, networking intimacy, and fun? The perfect opportunity to convince today's top web engineers why your product, service, or company is the next place they want to call home!

### Intimacy

Forget soulless, oversized expo halls: our sponsors will be located at the heart of the action, just outside the main presentation hall and in amongst our tasty catering options. We're committed to creating a space that enables authentic, friendly interactions and will work with you every step of the way to ensure a fantastic atmosphere and reaction to your presence.

Whatever your reasons for sponsoring, we are confident that you will find it enjoyable, inspiring, and valuable.

Check out the options below and see which sponsorship level is right for you!



# Presenting Sponsor

New!

\$30,000 - 1 available

- Logo on stage podium alongside organizer (Netlify)
- Turnkey booth with 8'x12' branded sign, 6' wide x 2' deep branded lockable counter, soft seating, 4 chairs, 65" monitor
- Logo projected on wall behind booth (gobo light)
- Snacks placed near your exhibit during breaks
- Logo will be visible in stage photography & videography
- Logo displayed on first row of the "Sponsors" section on the website alongside Organizer
- Promotion assistance of your independently-run affiliate event (offsite afterparty, lunch, meetup etc) - Listed on official conference schedule, tweets from @jamstackconf, emails to attendees
- Keynote thanks + dedicated slide
- 6 full conference tickets, 4 exhibitor
- Option to lead a workshop on Workshop Day (room and infrastructure provided) or a lunch & learn session during Day 1 or Day 2 of the conference (as available)
- Exclusive logo placement on the conference video recordings alongside Netlify
- Pre-load the conference swag bag with your swag
- 3 tweets (1mm+ monthly impressions)
- 3 posts to the conference job board with preferred placement

## Platinum

\$17,000 - 3 available

- Turnkey booth with 8'x10' branded sign, 6' wide x 2' deep branded lockable counter, 4 chairs, 65" monitor
- Logo projected on wall behind booth (gobo light)
- Premium booth location
- Snacks placed near your exhibit during breaks
- Logo displayed on second row of the "Sponsors" section on the website, below Presenting Sponsor, if applicable
- Promotion assistance of your independently-run affiliate event (offsite afterparty, lunch, meetup etc) - Listed on official conference schedule, tweets from @jamstackconf, emails to attendees
- Keynote thanks + dedicated slide
- Pre-load the conference swag bag with your swag
- 4 full conference tickets, 3 exhibitor
- 1 tweet (1mm + monthly impressions)
- 2 posts to the conference job board with preferred placement

## Gold

\$12,000 - 4 available

- Turnkey booth with 8'x6' branded sign, 4' wide x 2' deep branded lockable counter, 3 chairs, 46" monitor
- Logo displayed on third row of the "Sponsors" section of the conference website, just under Platinum Sponsors
- Keynote thanks
- 3 full conference tickets, 2 exhibitor
- 1 tweet (1mm + monthly impressions)
- 1 post to the conference job board

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## Silver

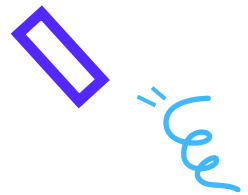
\$7,000

- Turnkey booth with 8'x4' branded sign, 4' wide x 2' deep non-branded lockable counter, 2 chairs
- Logo displayed on fourth row of the "Sponsors" section of the conference website, just under Gold Sponsors
- 2 full conference tickets, 1 exhibitor
- 1 post to the conference job board

## Community

\$3,000

- Logo displayed on the website
- Logo displayed on fifth row of the "Sponsors" section of the conference website, just under Silver Sponsors
- 1 full conference ticket



Promotion	Presenting	Platinum	Gold	Silver
Exhibit - Sign	8' x 12'	8' x 10'	8' x 6'	8' x 4'
Exhibit - Counter	6' wide Branded	6' wide Branded	4' wide Branded	4' wide non-branded
Keynote Thanks	✓	✓	✓	-
Tweets	2	1	1	-
Workshop	✓	-	-	-
10% a la carte discount	✓	-	-	-
Logo on Website	✓	✓	✓	✓
Affiliate Event	✓	✓	-	-
Logo on podium	✓	-	-	-
Logo on conference videos	✓	-	-	-
Job Postings	3	2	1	-
Tickets	6 full conference 4 exhibitor	4 full conference 3 exhibitor	3 full conference 2 exhibitor	2 full conference 1 exhibitor
	<b>\$30,000</b>	<b>\$17,000</b>	<b>\$12,000</b>	<b>\$7,000</b>

### Breakfast

**\$2,500**

\$4,500 for 2 days

Exclusive branding around the buffet. Special thank you on stage with logo shown

### Lunch

**\$2,500**

\$4,500 for 2 days

Exclusive branding around lunch stations. Special thank you on stage with logo shown

### Welcome Reception

Contact for pricing

Exclusive sponsorship of the Welcome Reception - offsite or at your office!

### Afterparty

~~\$5,000~~

Exclusive sponsorship of the onsite afterparty following Day 1!

*Sold out!*

### Speaker Dinner

**\$2,500**

Send 3 engineers, PMs, or executives to the dinner and give a welcome toast!

### Booth Snacks

**\$3,000**

Yummy extra snack station (your choice, as available) placed next to your sponsorship booth.

### Café JAMstack

**\$6,000**

Exclusive branding at the official lounge cafe-charging stations, comfy seating and more.

### Lunch & Learn Session

**\$5,000**

We'll provide all the infrastructure for you to present a 20 min lunchtime session on site.

### Photo Booth

Cost of booth

Get a branded professional photo booth placed by your sponsorship exhibit!

### Registration Swag Bag

**\$2,000**

Hand out your swag to each attendee at check-in! Your swag is placed into every swag bag.

### Coffee Cup

**\$7,000**

Get your logo on the eco-friendly to-go coffee cups handed out to every attendee!

### Job Posting

**\$500**

Get 1 job posting listed on the conference website, with short description and hyperlink.

### Lanyard

\$7,000

Exclusive branding of the lanyard with your logo!

### Livestream

\$5,000

Exclusive branding on the livestream video

### Diversity Sponsor

\$500

Cover the cost to send one or more persons to the conference from an underrepresented group

### Custom sponsorship

Contact for pricing

Have an idea that will make you and our attendees happy? Contact us and tell us about it!

### Full Day Workshop

\$7,000

Lead a workshop up to a full day on Oct 18 and get the venue, infrastructure, & promotion assistance.

### Offsite Event

\$4,000

Get your offsite event (afterparty, lunch, workshop, meetup etc) promoted on the schedule, tweets, & more!

### Host a workshop

15% Discount

Host one of the conference workshops at your SF office and get 15% off your sponsorship

### Wi-Fi

\$5,000

Name the wifi network and password, + exclusive branding on all Wi-Fi signs at the event

**Interested in one of these options?**

**Contact Benjamin Dunphy at  
[sponsors@jamstackconf.com](mailto:sponsors@jamstackconf.com)**

**JAMstack\_conf**

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